

## FINANCIAL SERVICES

## Savvis Proximity Hosting



### Proximity To Market Data

A financial institution's deployment of automated trading applications requires latency to be minimized at every opportunity. Savvis Proximity Hosting is the foundation that allows financial firms to establish their automated trading presence as close as possible to sources of market data and trading connectivity.

Savvis Proximity Hosting has been designed to establish a faster path between your systems and the major exchanges and execution venues that have chosen to host their market data and/or trading infrastructures within, or very close to, a Savvis data center. Proximity Hosting can decrease latency between the source venue and your trading systems by placing both as geographically and logically close as possible, minimizing distance and the amount of intervening hardware. This can increase the speed with which your trading systems can access market quotes and have subsequent orders filled.

### Proximity Hosting Solution As The Foundation

Savvis is one of the world's leading IT infrastructure providers to the financial markets. Our 4,200 customers range from the world's largest and most established firms to major new players and include more than 200 exchanges, MTFs, ECNs and Dark Pools. They work with us because we offer a unique combination of financial services heritage and top-tier IT hosting and networking capabilities across the globe. Savvis combines this expertise with a high-performance, global Tier 1 network and one of the world's largest hosting infrastructures; more than 1.4 million square feet of raised floor-space in 29 data centres in North America, Europe and Asia. Our technical reach ensures that Savvis Proximity Hosting is available in all major financial trading hubs:

- **New York** connectivity includes SFTI<sup>®</sup> Access Points for NYSE and OPRA market data, NYSE ARCA, NASDAQ OMX<sup>®</sup>, International Securities Exchange (ISE), BATS, Direct Edge and FxAll.
- **Chicago** connectivity includes CME Group and Intercontinental Exchange (ICE).
- **London** connectivity includes London Stock Exchange (LSE), London Metal Exchange (LME), BATS Europe, NASDAQ OMX Europe and Chi-X.
- **Singapore** connectivity includes Singapore Exchange Limited (SGX).

### Key Features

- Leverages existing world-class Savvis data centers and network infrastructure to provide low latency connectivity to market data and trading connectivity sources.
- Serves as the foundation that financial firms can build on when they want to connect to low latency services from Savvis.



### About Savvis

Savvis, Inc. (NASDAQ: SVVS) is a global leader in cloud infrastructure and hosted IT solutions for enterprises. More than 2,500 unique customers, including 30 of the top 100 companies in the Fortune 500, use Savvis to reduce capital expense, improve service levels and harness the latest advances in cloud computing.

**For more information  
about Savvis, visit  
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